



Certificate in Education Finance

Finance Strategy, Policy & Leadership

Financial and resource allocation issues influence every aspect of U.S. public education policy, yet are often not fully understood.

This one-of-a-kind Certification in Education Finance equips participants with skills they need in strategic fiscal management, finance policy analysis, and financial leadership to leverage outcomes to do the most for students.

The Certificate in Education Finance (CEF) is an interdisciplinary certification combining finance, economics and leadership with public policy and administration. The program emphasizes practical skills and application. Using a cohort model, the program helps participants build practical fluency in how management decisions, wide-ranging policies, and resource allocation intersect to impact student success across multiple contexts, including their own.

PARTICIPANTS WILL LEARN:

- How policy affects equity and resource use.
- How to more effectively consume and use education finance information at the federal, state, and local levels in the K-12 education system.
- How to more strategically drive resource allocation decisions to reach desired outcomes and avoid unintended consequences that can negatively impact students, schools, and communities.
- How to understand and effectively grapple with the challenges of productivity and financial tradeoffs in an environment of finite education dollars.
- How to communicate finance strategy and decisions.

Topics within the finance field of study addressed in the program are; allocation and accountability structures, instruction delivery model implications, effects of ESSA and state policy in local context, productivity analyses, and common (but often ill-understood) cost drivers in education.

TWO-DAY RESIDENCY
(GROUP LIVE)
NOVEMBER 28 & 29, 2018

200 Berkeley Street, BOSTON

Hosted at Deloitte by the
Massachusetts Business Alliance
for Education with support from
Berkshire Bank



Who Should Participate

This overview program is designed for busy professionals with a full-time career. The program targets, but is not limited to, education policymakers; central office leadership; campus and network leaders; analyst and graduate students; grant makers and non profit leaders. There are no prerequisites and no advance preparation required.

Participants will have the option to continue online study to earn a Certificate in Education Finance from Georgetown University and earn 4.0 CEUs or 48 CPEs*.

Who Will Teach

The CEF will be led and taught by Dr. Marguerite Roza and a host of guest speakers. Dr. Roza is the Director of Edunomics Lab and Research Professor at Georgetown University. Dr. Roza's research focuses on quantitative policy analysis, particularly in the area of education finance. Her recent research traces the effects of fiscal policies at the federal, state, and district levels for their implications on resources at school and classroom levels. Additionally, Dr. Roza's calculations have prompted changes in education finance policy at all levels in the education system. Her work has been published by Education Sector, the Brookings Institution, Public Budgeting and Finance, Education Next, and the Peabody Journal of Education. Dr. Roza is author of the highly regarded education finance book, Educational Economics: Where Do School Funds Go?

HOW TO REGISTER

Applications for the Boston Residency sessions will be accepted on a rolling basis. Interested individuals should contact Liz Ryan for more information or to register: ELabCEF@georgetown.edu

Have questions about the follow-on virtual sessions or earning the Certificate from Georgetown? Let us know.

HOW MUCH DOES IT COST

To participate in the two-day Boston Residency, the cost is \$295 per student. Additional individual expenses may vary as tuition does not include travel or accommodations for the Residency.

LEARN MORE

Visit: <https://mccourt.georgetown.edu/cef>

Contact Liz Ryan at ELabCEF@georgetown.edu



Dr. Marguerite Roza

*Georgetown University's Certificate in Education Finance is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.