

Website Privacy Policy

The Massachusetts Business Alliance for Education is committed to protecting the privacy of your information. This privacy policy applies to data collection at <http://www.mbae.org> and does not extend to your usage of any other websites including those to which we may link.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google") to better serve our users. Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze usage of the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

We do not otherwise collect information about site visitors unless they supply it knowingly and voluntarily.

We will only send e-mail to site visitors who request that it be sent and offer options to those on our email list to "unsubscribe" or be removed from our e-mail directory upon request. If you give us your email address, we may, from time to time, contact you with updates, news, or important messages about our mission, services and activities. We will offer you a simple and easy way to unsubscribe to such e-mails.

This privacy policy is subject to review and change by the Board of Directors of the Massachusetts Business Alliance for Education.

If you have any questions about our privacy policy or the way in which we use information about site visitors, please contact us.